

Performance at its best.



NOWOFOL®

Our Mission Statement

Introduction

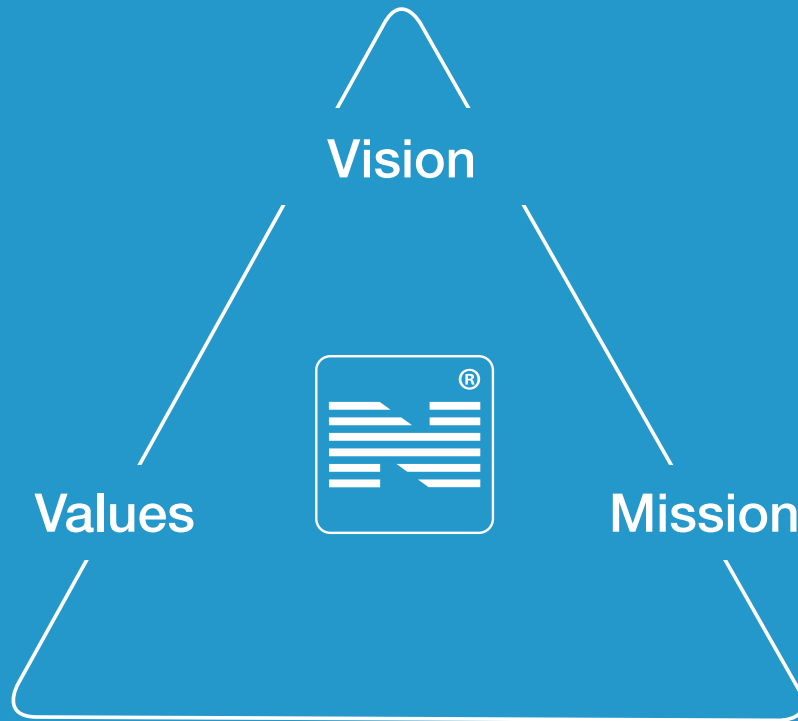
This mission statement describes the objectives, values, business principles and long-term goals of the company NOWOFOL. Bearing in mind our guideline “Performance at its best.”, we, at NOWOFOL, do our utmost to continually deliver the highest quality to our customers. This standard, established by our former business leader of many years, Gert Schmeer, has been the guiding principle for how we have done things at NOWOFOL for more than 40 years.

A man and a woman are standing side-by-side in a modern office environment. The man, on the left, has short brown hair and is wearing a dark blue blazer over a light blue button-down shirt. The woman, on the right, has shoulder-length brown hair with bangs, wears glasses, and is dressed in a grey blazer over a white lace-trimmed blouse. They are both smiling at the camera. The background shows a blurred office space with a staircase and a large pillar.

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We foster a company culture that is characterized by commitment and personal responsibility, as well as team spirit and reliability.

Robert Pernath, Maria Maier,
Management (from left to right)



A man with short dark hair and a light beard, wearing a dark blue polo shirt with a small logo on the left chest, stands behind a round wooden table. He is looking directly at the camera with a slight smile. The background is a bright, modern office space with long wooden tables and white chairs, and a large concrete pillar on the right.

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Our strength in production is the team –
for you, this means reliability and top
quality in every single product.

Harry Stauber,
Head of Production



Michael Rapsch, Production

Franz Erinstein, Production

6 Andreas Hunklinger, Shift Supervisor Production (from left to right)

Our values

How do we wish to treat our employees, customers and business partners? The values and principles of our day-to-day work.



Reliability and honesty: We only make promises we can deliver on and treat our agreements as commitment. Our honesty, and the feedback culture on which it is based, contribute to our company's continual improvement and positive development.



Openness and trust: We strive to maintain open and trusting communication which also includes constructive criticism. We often raise issues among ourselves and look for solutions together. We speak with one another and not about one another.



Fairness and tolerance: We wish to maintain cooperation based on fairness and mutual appreciation.



Respect and politeness: We approach one another and anyone we deal with politely and with respect. We are convinced that good cooperation can only be built on respectful treatment. In this, we let ourselves be guided by the principle "Treat others as you wish to be treated."



Commitment, motivation and team spirit: We all work for the success of NOWOFOL and fulfil our tasks with high commitment, motivation and a team spirit. Creating a team-based working environment where everyone pulls together is very important to us.



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Our qualified and responsible teams ensure the necessary flexibility and continuous further development.

Andreas Holzmann, Manager Electrical Engineering (left)

Albert Thalhauser, Manager Mechanical Engineering

What drives us.

Our people

Responsibility and respect for our employees is of utmost importance to us. Their work, qualifications and motivation are crucial for our joint success at NOWOFOL. For this reason, our interaction with one another is always based on mutual respect, openness and trust, as well as tolerance and fairness.

Quality and Services

“Performance at its best.” has served as NOWOFOL’s standard since its foundation.

For more than 40 years, we have been developing and producing films of the highest quality and reliability, with very special features. Our customers across the globe value us as a dependable partner that manufactures a broad variety of goods of excellent quality. The distinctiveness of our products is grounded in our proprietary modern system technology, continuous improvement of existing production procedures and processes (e.g. in the context of digitalization), the extensive know-how of our staff, and our strong customer and service orientation. In addition, we guarantee our customers highly reliable delivery of their orders.

A portrait of Thomas Haitzmann, a middle-aged man with short brown hair, smiling at the camera. He is wearing a light blue button-down shirt with a pink inner lining. The background is a blurred office interior with large windows.

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For more than 40 years,
we have been developing
and producing films of the
highest quality and reliability.
That's what the NOWOFOL
brand stands for.

Thomas Haitzmann,
Quality Assurance Manager



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We are the worldwide market leader in our market segment. It is our ambition to enter new markets and new application fields with our innovative products.

Christian Muhm,
Head of Sales MDO Films

Customer and application orientation

Together, we strive to deliver the best to our customers every day. We understand our customers' needs and expectations, continuously developing and producing new, customized products and solutions in collaboration with them. We assist them in creating unique features and optimizing their production processes, emphasizing the importance of trustful business relationships.

Our food safety policy entails an unwavering commitment to producing high-quality and safe films for the food industry. That not only meet the fundamental requirements of good manufacturing practices but also consistently fulfill our customers' specific demands. We ensure that all necessary resources are available to guarantee food safety. This includes regular training for our employees, the implementation of strict safety protocols, and the continuous monitoring and improvement of our processes.

Food safety culture is an integral part of our organizational culture, based on shared values and accountability. Every member of our team is committed to strictly adhering to our standards.

Innovation power

Resourcefulness and inventive spirit have been characteristic of the work of NOWOFOL employees since the company's foundation. Passionate about our products, we work with our customers to continuously develop and produce new film solutions for their business. We seek to identify, evaluate and account for all relevant trends at an early stage.

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Our extensive know-how and our high customer and service orientation distinguish us as a partner.

Ulrich von Großmann,
Head of Research & Development



Agility and continual optimization

As a stable company built on a solid foundation, we cultivate the flexibility necessary to succeed in today's fast-changing global market. We continuously learn and improve.

Thanks to our size, organizational structure and commitment of our workforce, we are able to react to our customers' wishes promptly and efficiently. Our qualified and responsible teams ensure the necessary flexibility and continuous further development and optimization of our film solutions. What's more, we shape our future by confidently making use of new opportunities in the relevant product and market segments.

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Our desire to always
invent new things is
our daily motivation.

Andreas Freutsmiedl,
Head of Sales Fluoropolymer Films



Sustainability

Environmental orientation

We, at NOWOFOL, act in a responsible and sustainable manner to achieve long-term economic success. This applies to the way we treat our people just as it does to the way we manage the company's assets or use natural resources, including energy and raw materials; environmental protection is of great importance to us at NOWOFOL. We have bound ourselves to continually minimize the company's energy consumption (certification according to ISO 50001) and to continually measure and minimize its environmental impact (certification according to ISO 14001).



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Our goal is to achieve balance in all our business processes by reconciling our economic objectives with ecological and social requirements.”

Micha Häusler,
Export and Logistics Manager

A portrait of Karin Ferber, a woman with short blonde hair and blue eyes, smiling. She is wearing a white short-sleeved top with a black collar. The background is a blurred indoor setting with a window showing greenery outside.

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We aspire to making products
that help peoples' everyday lives
become safer and easier.

Karin Ferber,
Controlling

Social responsibility

NOWOFOL also takes its social responsibility very seriously. The work and motivation of our people are crucial to our success. This is why appreciation of our employees and protection of their welfare are extremely important to us. This applies to all our people, irrespective of their sex, origin or skin color. We wish to provide long-term job security, good working conditions, and the best possible worker safety and health protection for all.



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The NOWOFOL corporate brand is the central anchor of our worldwide sales and marketing activities. It provides security and confidence to our current and potential customers.

Sabine Münsterer,
Corporate Communications

What we want to achieve.

By directing our actions, in a steady and sustainable manner, towards further development, we wish to secure NOWOFOL's future as an independent company and reliable employer.

Our entrepreneurial identity is expressed by our guideline "Performance at its best." Together we strive to deliver our best in all areas, continue to grow profitably and increase the value of the company. Our goal is to create sustainable values – values for our customers, our employees, our owners and the company, as well as the environment in which we work and live.

We are the worldwide market leader in our market segment and it is our ambition to further strengthen our position. To achieve the goal of further growth, we wish to gradually enter new markets and new application fields with our innovative products.

www.nowofol.com

